

2020 Sponsorship Opportunities

The first ever fully virtual, international, twenty-four-hour, three-day digital health summit is coming to your home office December 2020.

Join us for a live virtual event not to be missed. The 2020 HITLAB innovators Summit includes three full days of daily virtual networking sessions, panel interviews, keynote addresses, breakout workshops, digital cocktail hour, and the return of “Innovator Alley.” Schedule a call to learn more about partnership opportunities at media@hitlab.org.

TITLE SPONSORSHIP

- **Sponsor Included in Event Title**
 - IE – 2020 HITLAB Innovators Summit Powered by [INSERT]
- **Feature in Press Release Announcement**
 - Two Press Releases
- **Full Event Registration List**
- **10 VIP Passes to the 2020 HITLAB Innovators Summit**
- **2 Keynote Speaking Opportunities**
- **2 Breakout Groups**
 - Opportunity to lead highly targeted workshops
- **10 Strategic Networking Occasions**
 - Warm Introductions
- **5 Video Clips**
- **(Optional) Offer engagement prize to select attendees**
- **(Optional) Demo Room in ‘Innovators Alley’**
 - Up to 3 Demo Rooms
- **2 Highlights in ‘Innovator Showcase’**
- **Interview– Post-Event**
 - Article or Podcast to be featured on HITLAB website
- **Brand Awareness– Pre & Post-Event**
 - 15 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 7 HITLAB Newsletter Mentions
 - 3 Impact Partner Posts
 - Logo on HITLAB Website with Backlink

THOUGHT LEADER SPONSOR PLATINUM

- **Full Event Registration List**
- **5 VIP Passes to the 2020 HITLAB Innovators Summit**
- **2 Keynote Speaking Opportunities**
- **Press Release Mention**
- **1 Breakout Group**
 - Opportunity to lead highly targeted workshop
- **5 Strategic Networking Occasions**
 - Warm Introductions
- **(Optional) Offer engagement prize to select attendees**
- **2 Video Clips**
- **Interview– Post-Event**
 - Article or Podcast to be featured on HITLAB website
- **Brand Awareness– Pre & Post-Event**
 - 10 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 5 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

GOLD

- **Full Event Registration List**
- **3 VIP Passes to the 2020 HITLAB Innovators Summit**
- **1 Keynote Speaking Opportunities**
- **(Optional) Offer engagement prize to select attendees**
- **Press Release Mention**
- **1 Breakout Group**
 - Opportunity to lead highly targeted workshop
- **3 Strategic Networking Occasions**
 - Warm Introductions
- **1 Video Clip**
- **Interview– Post-Event**
 - Article or Podcast to be featured on HITLAB website
- **Brand Awareness– Pre & Post-Event**
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

INNOVATOR SPONSOR PLATINUM

- Full Event Registration List
- 5 VIP Passes to the 2020 HITLAB Innovators Summit
- 1 Keynote Speaking Opportunities
- Press Release Mention
- 1 Breakout Group
 - Opportunity to lead highly targeted workshop
- 5 Strategic Networking Occasions
 - Warm Introductions
- Demo Room in 'Innovators Alley'
- 2 Highlights in 'Innovator Showcase'
- *(Optional)* Offer engagement prize to select attendees
- 2 Video Clips
- Interview– Post-Event
 - Article or Podcast to be featured on HITLAB website
- Brand Awareness– Pre & Post-Event
 - 10 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 5 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

GOLD

- Full Event Registration List
- 3 VIP Passes to the 2020 HITLAB Innovators Summit
- 1 Keynote Speaking Opportunities
- Press Release Mention
- 1 Breakout Group
 - Opportunity to lead highly targeted workshop
- 3 Strategic Networking Occasions
 - Warm Introductions
- Demo Room in 'Innovators Alley'
- 1 Highlight in 'Innovator Showcase'
- *(Optional)* Offer engagement prize to select attendees
- 1 Video Clip
- Interview– Post-Event
 - Article or Podcast to be featured on HITLAB website
- Brand Awareness– Pre & Post-Event
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
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WI-FI SPONSORSHIP

- Full Event Registration List
- Branded Virtual Networking Sessions
 - All Networking Sessions during the 2020 HITLAB Innovators Summit are "Sponsored by [INSERT]"
- 2 VIP Passes to the 2020 HITLAB Innovators Summit
- 1 Speaking Opportunity
- Press Release Mention
- *(Optional)* Offer engagement prize to select attendees
- 3 Strategic Networking Occasions
 - Warm Introductions
- 1 Video Clip
- Interview– Post-Event
 - Article or Podcast to be featured on HITLAB website
- Brand Awareness– Pre & Post-Event
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

VIRTUAL TEA-TIME SPONSORSHIP

- Full Event Registration List
- Virtual Tea-Time Sponsor
 - "Virtual Happy Hour Sponsored by [INSERT]"
- 2 VIP Passes to the 2020 HITLAB Innovators Summit
- 1 Speaking Opportunity
- Press Release Mention
- *(Optional)* Offer engagement prize to select attendees
- 3 Strategic Networking Occasions
 - Warm Introductions
- 1 Video Clip
- Interview– Post-Event
 - Article or Podcast to be featured on HITLAB website
- Brand Awareness– Pre & Post-Event
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
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TELE-MEDICINE SPONSORSHIP

- Full Event Registration List
- 2 VIP Passes to the 2020 HITLAB Innovators Summit
- 1 Speaking Opportunity
- 1 Strategic Networking Occasions
 - Warm Introductions
- 1 Video Clip
- Brand Awareness– Pre & Post-Event
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

VIRTUAL CARE SPONSORSHIP

- Full Event Registration List
- 2 VIP Passes to the 2020 HITLAB Innovators Summit
- Demo Room in 'Innovators Alley'
- 1 Highlight in 'Innovator Showcase'
- 1 Strategic Networking Occasions
 - Warm Introductions
- 1 Video Clip
- Brand Awareness– Pre & Post-Event
 - 7 Social Media Mentions
 - *Twitter, LinkedIn, Instagram, Facebook or preferred*
 - 3 HITLAB Newsletter Mentions
 - Logo on HITLAB Website with Backlink

TICKETING

GENERAL ADMISSION – FREE

- Access to 3 Days of Lectures and Addresses from Certified Digital Health Leaders
- Virtual Networking Opportunities with stakeholders across the healthcare ecosystem
- Attendee Feature, allowing other attendees to request a meeting, connect on LinkedIn, and more.
- Curated Workshops and Breakout Groups to help you develop a Digital Health Strategy for your business.
- Networking with Digital Health experts from all around the world.
- Access to Live Demo Rooms on our 'Innovator Alley,' featuring cutting-edge technologies revolutionizing the future of healthcare
- Chance to WIN exclusive prizes from event sponsors by engaging with panels through Q&A, scheduling one-on-one meetings, or attending live demos in 'Innovator Alley'

VIP* - \$99

- Exclusive Virtual Networking Opportunities with panelists, speakers, event partners, and healthcare executives.
 - VIP Teatime and Cocktail Hours
- Access to One-on-One Mentoring with HITLAB Fellows for digital health innovators
- Priority Access to Event Recording
- One-year Access to HITLAB Breakthrough Alliance Information Exchange Salons
- Everything included with General Admission

* All event sponsors and speakers receive complimentary VIP tickets.