

# HITLAB INNOVATORS SUMMIT 2021

## SPONSORSHIP OPPORTUNITIES

Following the first all-virtual, hugely-successful Summit of 2020, we bring you the second fully-virtual HITLAB Innovators Summit of 2021.

This event will be available internationally for three days, with panel interviews and keynote addresses by digital health leaders across the world, virtual networking sessions, breakout workshops, digital cocktail hours each day, and a virtual exhibit hall full of best in class of digital health solutions, innovators & leading organizations

### TITLE SPONSORSHIP

- Sponsor included in Event Title
- Marquee sponsor awareness
- Feature in 2x Press Release Announcements
- Full event registration list
- 15x VIP Passes
- Full discretion of Keynote opportunities
- Sponsor of all networking rooms
- 2x Breakout Workshops (leading)
- Demo profile in virtual exhibit hall
- Customized Strategic networking strategy
- 16x Strategic Networking Occasions
- 5 video clips
- 3 highlights in "Innovator Showcase"
- Interview – Post event, article to be featured on HITLAB Website
- Brand Awareness:
  - 15 Social Media Mentions
  - 12 HITLAB Newsletter mentions
  - 3 Impact partner posts
  - Logo on HITLAB Website With Backlink

### THOUGHT LEADER

3 DAYS – \$15K

- Sponsor over 3 days – mentioned in all "main stage presentations" everyday
- Marquee sponsor awareness
- Feature in 1x Press Release Announcements
- Full event registration list
- 10x VIP Passes
- Sponsor of 3 networking rooms
- 1x Breakout workshops (leading)
- Customized Strategic Networking Survey
- 12 Strategic Networking Occasions
- 3 Speaking Opportunities
- Demo profile in virtual exhibit hall
- 3 video clips
- 3 highlights in "Innovator Showcase"
- Interview – Post event, article to be featured on HITLAB website
- Brand Awareness:
  - 10 social media mentions
  - 5 HITLAB Newsletter mentions
  - Logo on HITLAB Website with BackLink

### NETWORKING SPONSOR

2 DAYS – \$12K

- Sponsor over 2 days – mentioned in all "main stage presentations" each day
- Feature in 1x Press Release Announcements
- Full event registration list
- 7x VIP Passes
- Sponsor of 2 networking rooms (whole event)
- 1x Breakout workshops (leading)
- Customized Strategic Networking Survey
- 8 Strategic Networking Occasions
- Demo profile in virtual exhibit hall
- 2 Speaking Opportunities
- 2 video clips
- 2 highlights in "Innovator Showcase"
- Brand Awareness:
  - 7 social media mentions
  - 3 HITLAB Newsletter mentions
  - Logo on HITLAB Website with BackLink

### VENTURE SPONSOR

1 DAY – \$7K

- Sponsor over 1 day – mentioned in all "main stage presentations" that day
- Feature in 1x Press Release Announcements
- Full event registration list
- 4x VIP Passes
- Sponsor of 1 networking room (whole event)
- 1x Breakout workshops (leading)
- 4 Strategic Networking Occasions
- 1 Speaking Opportunity
- Demo profile in virtual exhibit hall
- 1 video clip
- 1 highlight in "Innovator Showcase"
- Brand Awareness:
  - 4 social media mentions
  - 1 HITLAB Newsletter mention
  - Logo on HITLAB Website with BackLink

Additional partnership opportunities available. Contact us at [events@hitlab.org](mailto:events@hitlab.org)

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## SPONSORSHIP OPPORTUNITIES

Following the first all-virtual, hugely-successful Summit of 2020, we bring you the second fully-virtual HITLAB Innovators Summit of 2021.

### COCKTAIL HOUR

\$5K

- Full event registration list
- Virtual Cocktail Hour Sponsor each day
- 4x VIP Passes
- 1x Breakout workshops (leading)
- 3 Strategic Networking Occasions
- Demo profile in virtual exhibit hall
- 1 Speaking Opportunity
- 1 video clip
- Brand Awareness:
  - 4 social media mentions
  - 1 HITLAB Newsletter mention
  - Logo on HITLAB Website with BackLink

### VIRTUAL REVOLUTION

\$2.5K

- Full event registration list
- 3x VIP Passes
- 2 Strategic Networking Occasion
- 1 Highlight in "Innovator Showcase"
- Demo profile in virtual exhibit hall
- 1 video clip
- Brand Awareness:
  - 2 social media mentions
  - 1 HITLAB Newsletter mention
  - Logo on HITLAB Website with BackLink

### INNOVATOR

\$1.5K

- Single day attendance list
- 2x VIP Passes
- 1 Strategic Networking Occasion
- 1 Highlight in "Innovator Showcase"
- 1 video clip
- 30 minute connect to speaker of your choice (subject to speaker availability)
- Brand Awareness:
  - 2 social media mentions
  - 1 HITLAB Newsletter mention
  - Logo on HITLAB Website with BackLink

## TICKETING

### General Admission - Free

- Access to 3 days of lectures & addresses from certified digital health leaders
- Virtual Networking Opportunities
- Attendee feature allowing other attendees to request a meeting/connect on LinkedIn and more
- Access to general networking rooms
- Access to virtual exhibit hall

### Enthusiast Pass - \$20

- All benefits associated with General Admission
- Access to workshops lead by leading sponsors
- Access to cocktail hour networking
- Chance to WIN exclusive prizes from event sponsors by engaging with panels through Q&A, scheduling 1:1 meetings or attending live demos in virtual exhibit hall

### VIP Pass - \$99

- VIP Pass - \$99
- All benefits associated with Enthusiast Pass
- Exclusive virtual networking opportunities with panelists, speakers, event partners & healthcare execs
- Access to 1:1 mentoring with HITLAB Fellows
- 1 year access to HITLAB Breakthrough Alliance Information Exchange Salons
- 15 minute connect session with Chair of HITLAB or HITLAB Leadership team

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## CURRENT SPONSORS

### TITLE SPONSORS



### THOUGHT LEADER, NETWORKING, AND VENTURE SPONSORS



### VIRTUAL REVOLUTION SPONSORS

